



## Visit Lake Norman

Lake Norman Convention & Visitors Bureau  
19900 West Catawba Avenue, Suite 102  
Cornelius, North Carolina 28031  
704-987-3300  
visitlakenorman.org

### Visit Lake Norman Webpage Banner Ad

Cost: \$100.00 per month or \$1,000 per year per ad space

Space: Located in right margin (space does not change with page view), ad rotates per slot. Slot selection on a first come first serve basis.

Artwork: Advertiser provides artwork with the following specifications:

Width:	150 Pixels
Height:	225 Pixels
Format:	JPG Preferred
Image Mode:	RGB Mode

Link: Advertiser provides landing page URL address

Reports: Click-Through tracking reports available upon request.

Payment: Make check payable to "Visit Lake Norman"

Time: Activated first business day of each month only; deactivated last business day of the month only.