

Press Release



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FOR IMMEDIATE RELEASE

Michael Waltrip Racing Invites Fans to Attend "Fan Fest"

Cornelius, NC - [Michael Waltrip Racing](#) (MWR), NASCAR's most interactive and fan-friendly race shop, will host a "Fan Fest" on May 26th at MWR Headquarters located in Cornelius, NC. Between 1,000 and 1,500 attendees are expected at the event which will be a major draw for visitors coming in for the Coca-Cola 600.

"It's amazing how many people show up in the Charlotte area for that race and a large portion of those folks come to the race shop because it's so different and so unique," David Reutimann said. "Michael Waltrip Racing has so much to offer as far as what fans can actually see and be a part of. Fan Fest is actually a really big day. We always get a good turn out with a lot of people and a lot of excitement. We have a good time doing it."

MWR drivers David Reutimann, Martin Truex Jr., Ryan Truex and JTG Daugherty driver Marcos Ambrose plus Diamond-Waltrip Nationwide driver Trevor Bayne will join Waltrip to sign autographs at the event. In addition, MWR's Tim Brown, modified racer and star of the History Channel's reality series "Madhouse," will also sign autographs and display his No. 83 race car. Reutimann and Bayne will kick off festivities, signing from 4-5 p.m. followed by Waltrip, both Truexes, Ambrose and Brown from 6-8 p.m.

Country artist Matt Dylan will perform live, highlighting the entertainment that includes a family carnival, pit stop practices, simulator, and various games. Several local and regional businesses and vendors will be featured, including the NASCAR Hall of Fame. Mac's Speed Shop will offer menu items beginning at 4 p.m. with complimentary dessert from Lance and Little Debbie. Coca-Cola will provide drinks.

MWR partners NAPA, Toyota, Freightliner and TUMS will also be in attendance with product demos, displays, and giveaways including a NAPA Race Day experience. Aaron's joins the party with Lucky Dog and the Charlotte debut of David Reutimann's No. 00 Talladega car which honored the Alabama Crimson Tide's 2009 National Champion football Team.

Local event sponsors include [Visit Lake Norman](#), Northcross Lanes, The Great Frame Up, Aquesta Bank, Cold Stone Creamery, Run For Your Life, and The PIT. "As a sponsor, Visit Lake Norman is excited about the economic impact possibilities of such an awesome event to the area." said Travis Dancy, Sports Marketing Manager for Visit Lake Norman. "Since the celebration is held in Cornelius, it will be a huge draw to get race fans back into Lake Norman hotels, restaurants, and businesses. We are on board to help the event grow year after year."

Located at exit 28 on I-77, about 15 miles north of Charlotte, MWR will offer free admission to the shop and interactive displays for the entire day starting at 9 a.m. Fans can watch the team prepare for the Coca-Cola 600 and shop at the MWR team store for the latest gear from their favorite MWR driver and JTG's Marcos Ambrose. "It's very important for Michael Waltrip Racing to show all our fans what their support means to us," said Michael Waltrip. "Everyone here

realizes that the fans are the reason we are where we are today. It's our turn to return the favor and invite them for a fun time at our race shop.”

For more information about MWR Fan Fest please contact Chris ‘Sid’ Sadlowski at 704-897-0442 or CSadlowski@michaelwaltrip.com, and follow the latest information at www.michaelwaltrip.com and www.visitlakenorman.org.

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